

Oded Ben Yehuda

Graphic Designer
Brand Strategist
Design Journalist
Academic Researcher

Education

2013 - 2014 /

Master Degree In Graphic Design, Graduated With Distinction
London College Of Communication, University Of The Arts London, UK

1999 - 2004 /

B.A design, *Visual Communication Department, Bezalel Academy Of Art And Design, Jerusalem, , Israel*

2003 /

Exchange Students Program, *Visual Communication Department, University Of Westminster, London, UK*

Experience in Design

2007 - Present /

Independent designer, a brand strategist, and a design trend researcher.
Founder of “*Graphics & Words*” - a stage of creativity and inspiration.

2014 - 2016 /

Blend-It Branding Studio, Herzliya

External consultant, senior designer, creative director

2006 - 2007, 2014 /

Firma Brand House, Tel Aviv

Graphic designer, consultant, leading creative director

2005 - 2006 /

Kantor Design Studio, Tel Aviv

Graphic designer and an executor of a variety of projects

Experience in journalism

2021 - Present /

Galeria, Haaretz Newspaper

2011 - 2020 /

Xnet Design Magazine & Ynet (Yedioth Ahronoth Group)

2009 - 2011 /

Timeout Tel-Aviv

2007 - 2009 /

NRG, Ma'ariv Online Edition

2007 /

Signon Magazine, Ma'ariv Newspaper

Experience in tuition

2021 - Present /

Visual Communication Department

Holon Institute of Technology

2017 - Present /

Post Graduate Program For Design and Curatorial Studies

Shenkar Academy Of Art & Design, External Studies, Ramat-Gan

2022 - 2023

M.Des in Visual Communication Department

Bezalel Academy of Arts and Design, Jerusalem

2014 - 2019 /

Visual Communication Department

Shenkar, Academy Of Art & Design, Ramat-Gan

2012 - 2019 /

Architecture Department

Tel-Aviv University

2014 - 2016 /

Visual Communication Department

Wizo Haifa Academy Of Design And Education

odedbenyehuda@gmail.com

+972 (0) 544352752

5 Hashoftim Street

Tel Aviv Jaffa 6435506

Israel

www.odedbenyehuda.co.il

Oded Ben Yehuda

Graphic Designer
Brand Strategist
Design Journalist
Academic Researcher

2009 - 2012, 2018 /
Visual Communication Department
Minshar College Of Art & Design, Tel Aviv

2007 - 2008 /
Architecture Department
Bezalel Academy Of Art And Design, Jerusalem

Exhibitions & Collaborations

2024 /

Now, (A group exhibition) *Fiverr, Tel Aviv, 7.10.2024*

Common Ground (A group exhibition), Curator: Tom Kohen, *FAU Gallery, Florida, USA, 09.2024*

Tarta 80 (A group exhibition), *3X3 Gallery Tel Aviv 04.2024*

2023 /

Plates for democracy (A group exhibition), *Beit Binyamini Tel Aviv, 18.05.2023*

Peace Fist (A group exhibition), *Tel Aviv, March 2023*

Belive, A collaboration with fashion brand Holyland Civilains,
Jerusalem Design Week 2023

2022 /

Bless - Design for good, (A group exhibition) *Marlene Meyerson JCC Manhattan, Sep-Dec 2022*

2021 /

Kind Words, (A group exhibition) *Illustration Week 2021, Jaffa Museum, Israel*

2019 /

The Middle Middle East, *Jerusalem Design Week 2019, Museum For Islamic Art, Jerusalem, Israel,*

2018 /

Optimal Optimism under Pro Jerusalem (A group exhibition), *Hansen House, Jerusalem Design Week 2018, Israel*

Flag, (A group exhibition) *Alliance House, Jerusalem Design Week 2018, Israel*

490 Branches, (A group exhibition) *House Of Artists Tel Aviv, Israel*

2015 /

Oops, (A group exhibition) *Hansen House, Jerusalem, Israel*

40 Years Of Ben-Gurion House, (A group exhibition) *Ben-Gurion House, Tel-Aviv, Israel*

2014 /

Re-Levant Posters, (A group exhibition) *Allenbi 99 St. Tel Aviv, Israel*

2013 /

Manipulation, (A group exhibition) *Jerusalem Design Week 2013, Israel*

Go Bump In The Night, (A group exhibition) *Dalston, London, UK*

2012 /

Skin Revealed, (As Curator) *Minshar College Tel Aviv, Israel*

Street Print 2011, (A group exhibition) *Jaffa Port Tel-Aviv, Israel*

2011 /

Street Print 2010, (A group exhibition) *Jaffa Port Tel-Aviv, Israel*

2006 /

Design In Israel 05, (A group exhibition) *Tel-Aviv, Israel*

2004 /

Recruit Ideology, *Comme Il Faut House, Tel-Aviv, Israel*

2003 /

Documentary Photography, *University Of Westminster, London, UK*

odedbenyehuda@gmail.com
+972 (0) 544352752
5 Hashoftim Street
Tel Aviv Jaffa 6435506
Israel

www.odedbenyehuda.co.il